



virtual reality in business



virSabi

We deliver engaging virtual & augmented reality experiences to inspired businesses



**louis
poulsen**

**SAXO
BANK**



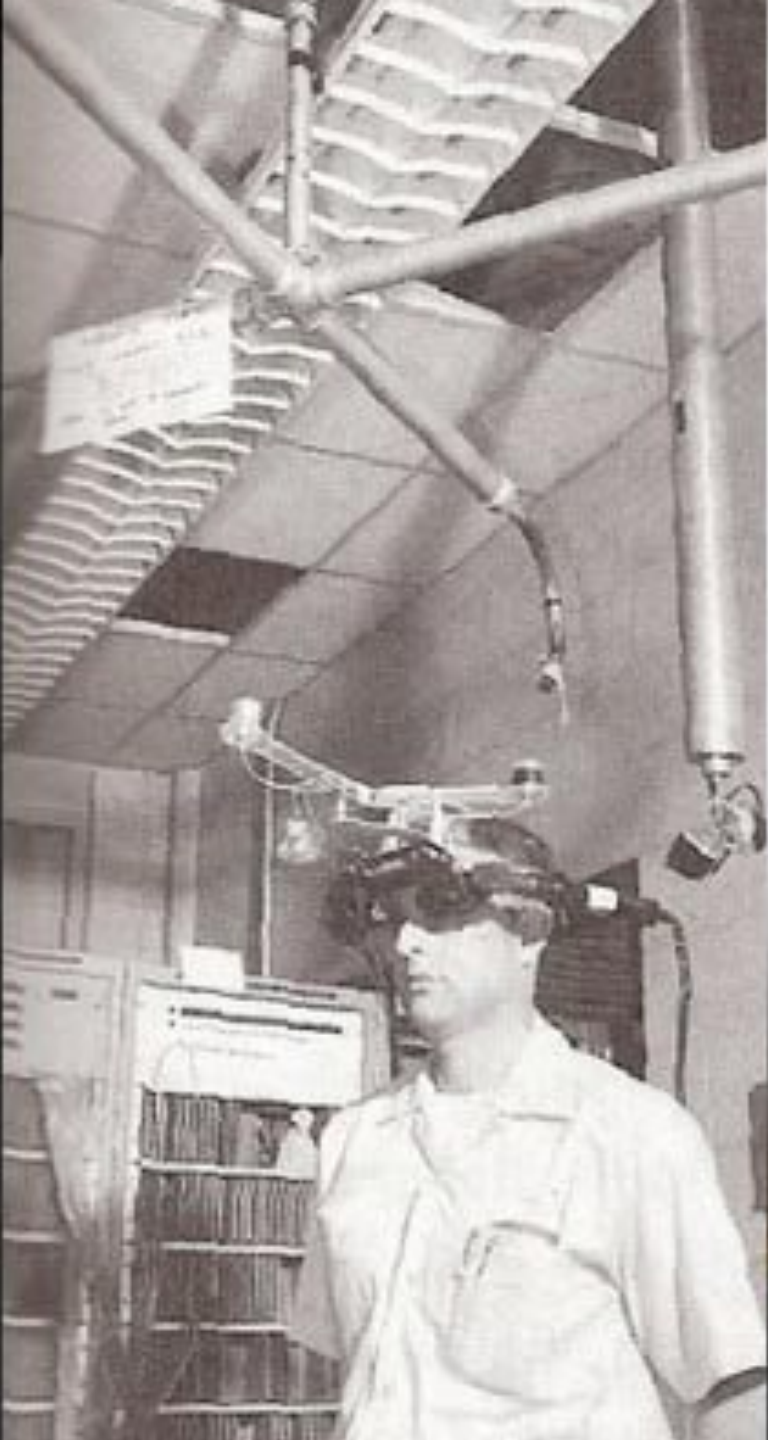
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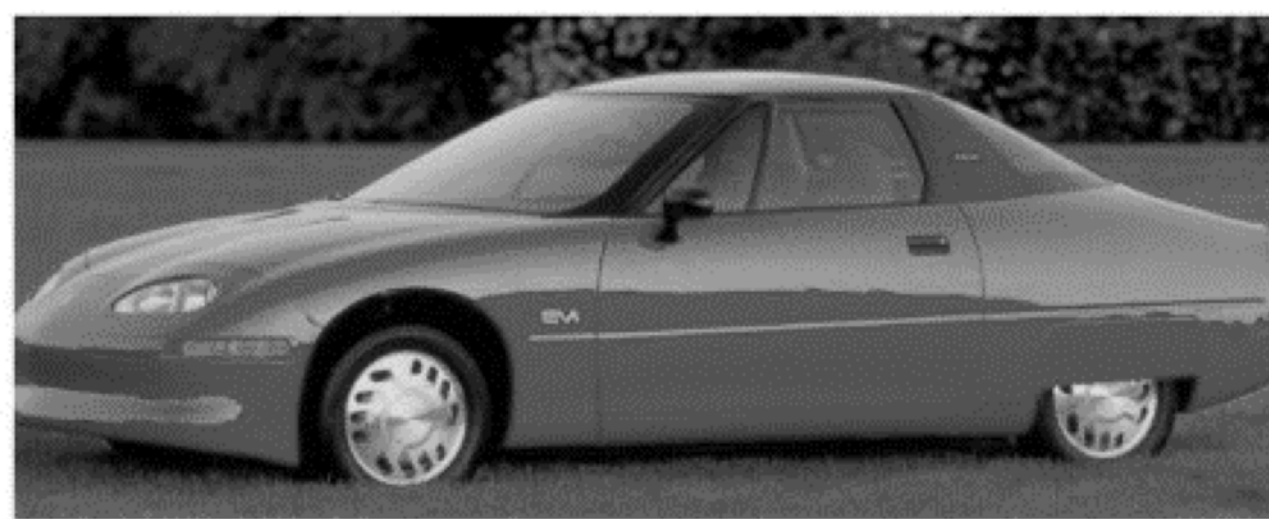


Jabra®



CARL HANSEN & SØN











CARDBOARD



DAYDREAM



GO



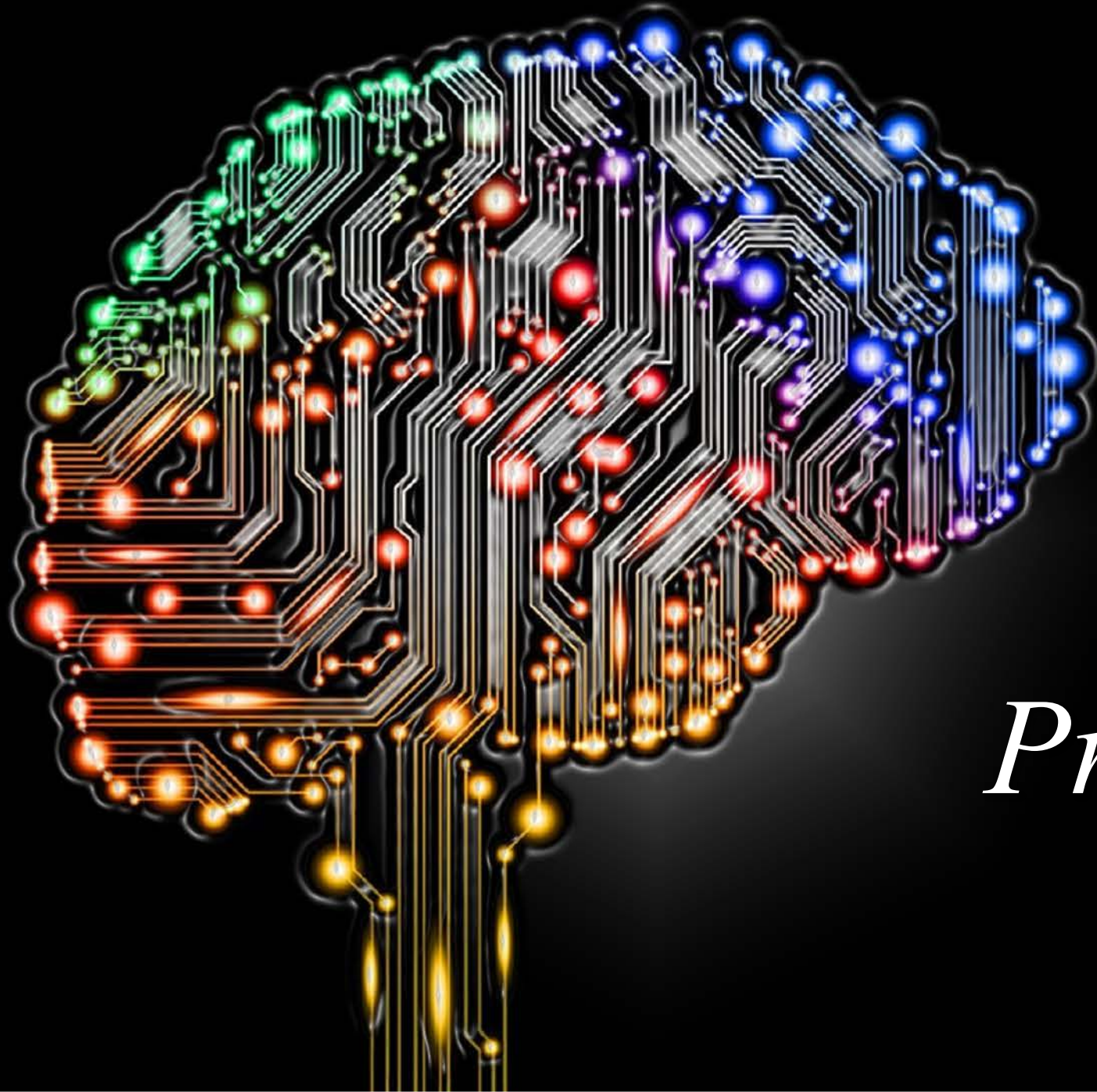
RIFT VIVE



HOLENS

	OBSERVANT	PARTICIPANT
ACTIVE	OBSERVANT ACTIVE	PARTICIPANT ACTIVE
PASSIVE	OBSERVANT PASSIVE	PARTICIPANT PASSIVE

Observant vs. Participant: Defined by existence within the virtual world
Active vs. Passive: Defined by interactive influence with the story



Presence

A person is silhouetted against a bright, hazy background of light rays and structural beams, possibly inside a large industrial or architectural space. The scene is dark with high-contrast lighting, creating a sense of depth and immersion. The person is standing with arms slightly out, looking towards the light. The overall atmosphere is mysterious and dramatic.

Immersion





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“Shoppers want experiences,
not products on shelves.”



A person is silhouetted on a stage, standing in front of a microphone stand. The scene is dramatically lit with a strong red glow from the left and a bright yellow light from the right. The background is dark, and the overall atmosphere is one of a live performance or presentation.

They want a more engaging retail experience that is entertaining and rewarding in itself.

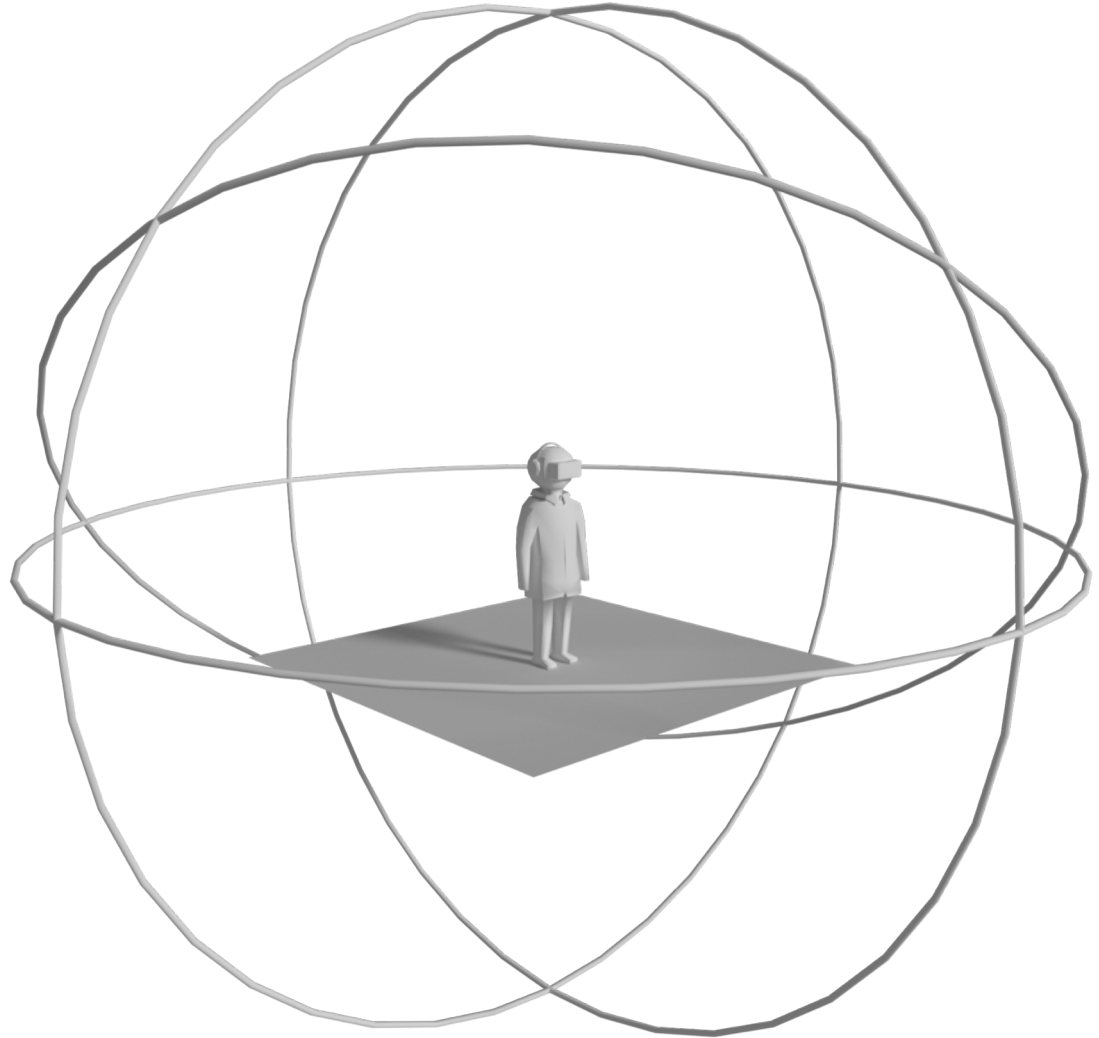
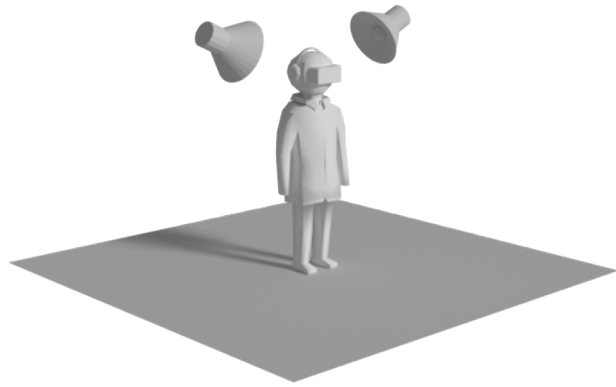


*“We are unofficially in the
business of goose bumps”*





360 degree live
virtual reality music experience

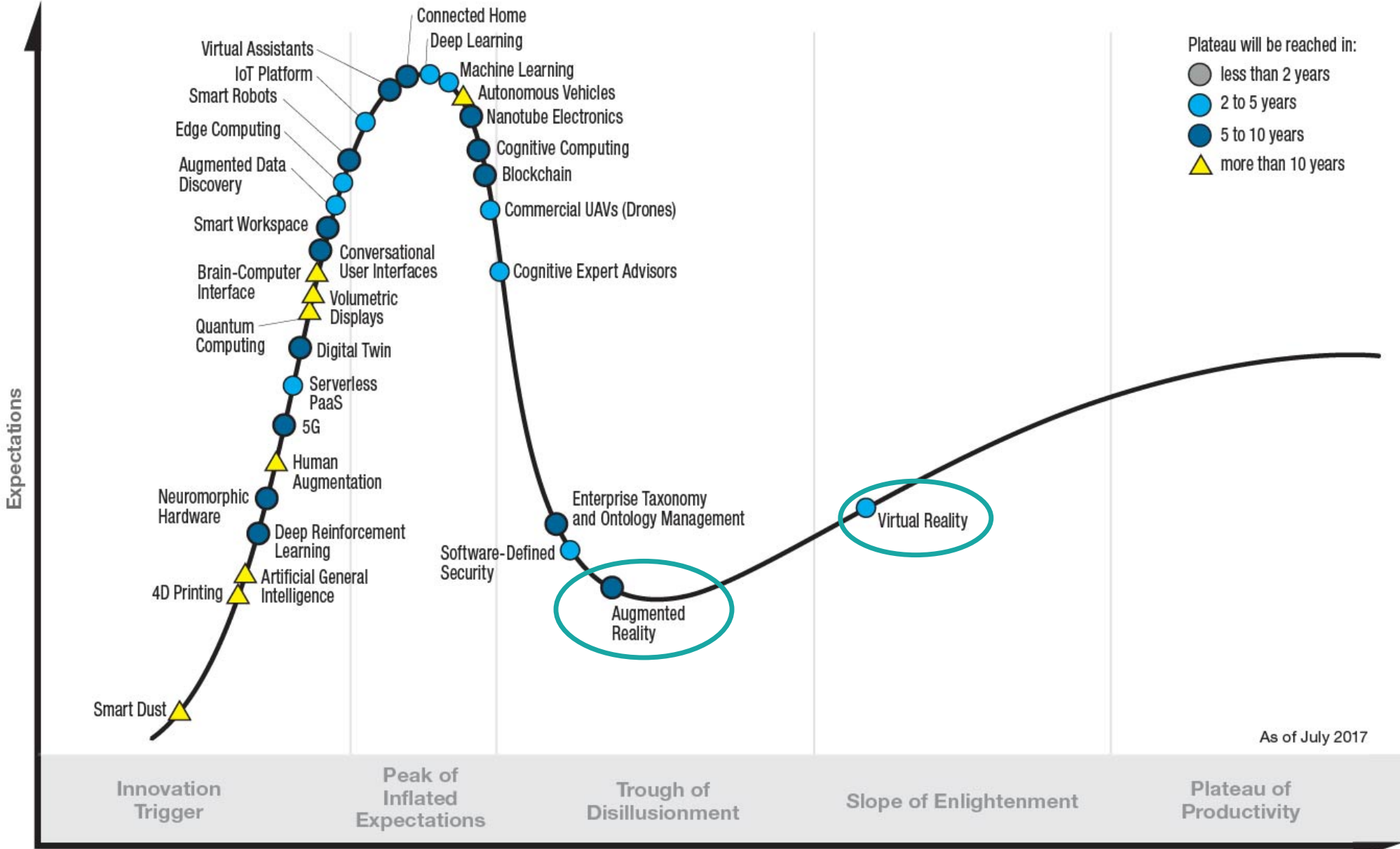


Oh Sand

B&O
PLAY



Gartner Hype Cycle for Emerging Technologies, 2017









Oculus Go
\$199







ENTERTAINMENT CENTER







← Blargizen_94 ×

Mutual friends

1+ >

-  Move to Nearby Seat
-  Add as Oculus Friend
-  Mute
-  Block
-  Report



oculus venues







Forbes

| Technology
Council

“VR will shake up the business world in a way that’s even greater than the Internet did in the 90’s.”









LinkedIn  virsabi

Michael Harboe, Virsabi

Connect med mig nu for QA